

INTERNATIONAL CHOCOLATE FESTIVAL 2026

NORTHERN EDITION

ICF'26

by **SURI GROUP LEGACY**



THE ZONES



INTERNATIONAL Chocolate Festival 2026

ZONE A INTERNATIONAL PAVILLION

BE PART OF THE INTERNATIONAL PAVILLION AT
INTERNATIONAL CHOCOLATE FESTIVAL 2026

A DEDICATED ZONE FOR EMBASSIES, HIGH COMMISSIONS,
INTERNATIONAL TRADE OFFICES & GLOBAL CHOCOLATE BRANDS
TO SHOWCASE THEIR COUNTRY'S CHOCOLATE HERITAGE,
INNOVATION AND SIGNATURE PRODUCTS.



LIMITED INTERNATIONAL SLOTS AVAILABLE

-  **Dedicated International Pavilion Zone**
-  **Premium Pavilion Booth Setup**
-  **Country / Brand Identity Display**
-  **Cultural & Chocolate Showcase**
-  **Media Exposure & International Visibility**

IF YOU ARE :

- EMBASSY / HIGH COMMISSION
- GLOBAL CHOCOLATE BRANDS
- NATIONAL CHOCOLATE BOARDS /
TRADE OFFICES
- INTERNATIONAL FMCG CHOCOLATE
& CONFECTIONERY BRANDS

CONTACT US :

 +6011 67972796
 slintchoc@gmail.com

INTERNATIONAL Chocolate Festival 2026

ZONE B CHOCOLATE D'BAZAAR

A LIVELY CHOCOLATE BAZAAR, THIS ZONE CELEBRATES CREATIVITY AND CRAFTSMANSHIP, FEATURING CAFÉS, BAKERIES, PASTRY SHOPS, SMES, AND ENTREPRENEURS OFFERING IRRESISTIBLE CHOCOLATE-INSPIRED FOOD AND BEVERAGES.



PREMIUM BOOTH:

- 10 x 10 ft
- 20 x 20 ft



CHOCOLATE DRINKS



TABLE AND CHAIR

Calling FOR Vendors

COME AND JOIN OUR SWEET MARKET
SPECIAL SPOTS ARE LIMITED
REGISTER NOW!



ELECTRIC SUPPLY



CHOCOLATE PASTRIES
AND CAKES



CHOCOLATE DESSERTS

CONTACT US NOW :

 +6011-67972796

INTERNATIONAL Chocolate Festival 2026

ZONE C LOCAL CHOCOLATE MARKET

JOIN AS A VENDOR :



DUTY-FREE
DISTRIBUTORS



CHOCOLATE
RETAILERS



LOCAL CHOCOLATE
BRANDS

PREMIUM FEATURES :

- Air-conditioned modular tent
- 10 x 10 ft spacious booth
- B2B and Wholesale Ready

WHY EXHIBIT?

- Meet retail and duty-free buyers
- Showcase your chocolate products
- Expand your distribution network



WHOLESALE OPPORTUNITIES


RM4, 500/3 DAYS

BRAND EXPOSURE



NETWORKING SESSION

CONTACT US NOW :

 +6011-67972796



ZONE D DEMO & WORKSHOP

THE DEMO & WORKSHOP SEGMENT IS CURATED AS AN INTERACTIVE CHOCOLATE EXPERIENCE.

PARTICIPATING CHEFS AND CHOCOLATE PROFESSIONALS WILL:

- Conduct live open demonstrations for the public
- Host hands-on paid workshops with limited participants
- Share techniques, skills, and creative processes in a professional indoor environment
- All sessions take place in the Grand Hall of Menara Alor Setar, ensuring comfort, visibility, and audience engagement.



THIS CATEGORY IS SUITABLE FOR:



CHOCOLIERS

PASTRY CHEFS



CHOCOLATE & DESSERT BRANDS



CAFÉS & ACADEMIES

CULINARY PROFESSIONALS



WHAT PARTICIPANTS WILL RECEIVE

- Brand & Retail Exposure
- 1 Special Booth at ZONE B
(Chocolate D' Bazaar - retail & brand showcase zone)
- 2 slots of Open Chocolate / Pastry Demonstration
(Live sessions for general visitors)
- 2 slots of Paid Workshops (Up to 20 participants per session)
- Workshop fees collected directly by the vendor

DEMO & WORKSHOP FACILITIES

- Grand Hall, Menara Alor Setar
Facilities provided by organiser:
- Table & chairs
- Electrical plug point
- PA system (microphone & sound system)
- Basic lighting
- Designated demo/workshop area
- Floor protection to ensure venue cleanliness

PARTICIPANTS ARE REQUIRED TO PROVIDE:



Ingredients and materials

Specialised equipment (if any)

Chef / instructor / demonstrator



Compliance with food safety & hygiene

FREE!

2 GOLDEN TICKET TO ACCESS
INTERNATIONAL PAVILLION
AT THE ROOFTOP

PARTICIPATION FEE : RM5,000 ONLY
CONTACT : +601167972796

INTERNATIONAL Chocolate Festival 2026



ZONE E KIDS CHOCOLATE FUN ZONE

A DEDICATED, INTERACTIVE AREA DESIGNED ESPECIALLY FOR CHILDREN FOCUSES ON FUN, CREATIVITY, LEARNING, AND HANDS-ON CHOCOLATE EXPERIENCES, MAKING THE FESTIVAL FAMILY-FRIENDLY AND MEMORABLE FOR BOTH KIDS AND PARENTS.

PROVIDED!

-  Kids-friendly activity tools and materials
-  Chairs and parents seating area

Calling FOR ACTIVITY Partners

SPECIAL
SCHOOL
HOLIDAY

JOIN AND HELP US TO ENTERTAIN
AND SHARING KNOWLEDGE.
REGISTER NOW!



MINI CHOCOLATE
WORKSHOP



CHOCOLATE
DECORATION



CHOCOLATE
MESSYPLAY



LEARNING
ACTIVITIE

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